

## Funding Period

October 1, 2018 through September 29, 2019

Note: All activities must take place during this time period

---

## Award Amounts

New-to-Export Companies: maximum reimbursement **\$7,000 per fiscal year**

Market Expansion companies: maximum reimbursement **\$15,000 per fiscal year**

If you are unsure of your funding level or are new to the program, please complete our online [intake form](#).

---

## Eligible Export Activities

1. Participation in foreign trade missions
  2. U.S. Department of Commerce services
  3. Website development or upgrade fees (translation to foreign languages, localization to foreign markets, SEO).
  4. Design of marketing media (brochures, branded giveaways, social media, advertising, etc.)
  5. International trade show participation
  6. Foreign sales trip
  7. U.S.-based international trade show participation
  8. Participation in export training workshops
  9. Reverse foreign buyer missions (meeting space/audio visual)
- 

## Application Process

The application process is on the [online portal](#)! This is the same system used for MI-STEP reimbursements & quarterly sales confirmations. It is available under the “MEDC Programs” tab. Hit “Apply Now” to start your application. Move through the tabs to edit all of the required information. You can save at any time and all applications will be found under “My Applications.”

---

## New this year!

Companies must be an export-ready U.S. company seeking to export goods or services of U.S. origin or have at least 51% U.S. content.

---

## Company Resources

- [FY19 Eligibility Guidelines](#)
- [Application Process](#)
- [Sample Application](#)

Need portal access? Send full name, title & email address to your Regional [luw@michigan.org](mailto:luw@michigan.org) to request a username & password.

For questions related to the new funding year, please contact your Regional International Trade Development Manager [luw@michigan.org](mailto:luw@michigan.org)

---

**For more information about the MEDC International Trade Services**  
visit our [website](#), contact [luw@michigan.org](mailto:luw@michigan.org)